

# Sales Order

Station: **WTMO-TV** Agency: **SCREEN STRATEGIES MEDIA**  
 Contract Name: **FRIENDS/ PATK MRPHY -01** Address: **11150 Fairfax Boulevard,**  
 Contract#: **475002839** Suite 505  
 Start Date: **10/03/16** End Date: **10/09/16** City: **Fairfax** State: **VA** Zip: **22030**  
 Revenue Type: **POLITICAL SALES** Buyer:  
**NATIONAL** Type: **Cash** Tax Schedule: **(None)**  
 Advertiser: **FRIENDS/PATK MURPHY** Agency Commission %: **15**  
 Address: Billing Cycle: **Standard**  
 City: State: Zip: Salesperson: **5206nnat** Comm %: **15**  
 Product Name: **PATRICK MURPHY 2450** Makegood Policy: **Within Contract Dates**  
 Competitive Code: **POLITICAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/03/16	10/07/16		7:00 AM	10:00 AM	30	2	2	2	2	2				10	D	75.00	10	750.00	1
2	10/03/16	10/07/16		12:00 PM	1:00 PM	30	1								1	D	125.00	1	125.00	1
3	10/07/16	10/07/16		1:00 PM	2:00 PM	30					1				1	D	125.00	1	125.00	1
4	10/04/16	10/06/16		2:00 PM	3:00 PM	30		1		1					2	D	125.00	2	250.00	1
5	10/08/16	10/08/16		12:00 PM	1:00 PM	30						1			1	D	50.00	1	50.00	1
6	10/05/16	10/05/16		3:00 PM	4:00 PM	30			1						1	D	125.00	1	125.00	1
7	10/03/16	10/07/16		4:00 PM	5:00 PM	30	1				1				2	D	200.00	2	400.00	1
8	10/04/16	10/06/16		5:00 PM	6:00 PM	30		1	1	1					3	D	200.00	3	600.00	1
9	10/03/16	10/07/16		6:00 PM	6:30 PM	30	1	1	1	1	1				5	D	475.00	5	2,375.00	1
10	10/03/16	10/07/16		6:30 PM	7:00 PM	30	1		1	1	1				4	D	475.00	4	1,900.00	1
11	10/03/16	10/07/16		7:00 PM	8:00 PM	30	1	1	1	1	1				5	D	500.00	5	2,500.00	1
12	10/06/16	10/06/16		8:00 PM	9:00 PM	30				1					1	D	500.00	1	500.00	1
13	10/04/16	10/06/16		9:00 PM	10:00 PM	30		1		1					2	D	500.00	2	1,000.00	1
14	10/07/16	10/07/16		10:00 PM	11:00 PM	30					1				1	D	500.00	1	500.00	1
15	10/09/16	10/09/16		9:00 PM	11:00 PM	30							1		1	D	165.00	1	165.00	1
16	10/03/16	10/07/16		11:00 PM	11:30 PM	30	1	1	1	1	1				5	D	325.00	5	1,625.00	1
17	10/03/16	10/05/16		11:30 PM	12:00 AM	30	1		1						2	D	325.00	2	650.00	1

## Billing Projections: By Month

Oct 16  
 CA 13,640.00  
 ST 13,640.00

☒ Print Spot Prices

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TOTAL SPOTS	47
GROSS TOTAL \$	13,640.00
ADJUSTED SPOTS	47
ADJUSTED TOTAL \$	13,640.00

APPROVE	DECLINE	
<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	National Sales Manager
<input type="radio"/>	<input type="radio"/>	Local Sales Manager

# ORDER WORKSHEET

Rep Order# 1467452	Ver# 3	Status Revised	Traffic Order#	Last Received: 09/29/16 11:59 AM	Printed: 09/29/16 2:59 PM	1 of 3
EC'd No				Showing Buylines:	All Lines	
Station WTMO-TV ORLANDO	Agency (SSME) SCREEN STRATEGIES MEDIA	Rep Firm NBCUNIVERSAL				
Advertiser (F4PM) FRIENDS/PAT'K MURPHY	11150 FAIRFAX BLVD, SUITE 505	Sales Office (WA) WASHINGTON				
Product PATRICK MURPHY 2450	FAIRFAX, VA 22030	Salesperson (HIL) WILL HILDEBRANDT				
Estimate# 2450	Agency C/P1/P2/E /2450	Sales Assistant SUE				
Buyer RACHAEL JONES	Flight Dates 10/03/16-10/09/16	Salesperson Phone# 2028854861				
		Salesperson Fax#				

## --- REMARKS ---

V3 REFLECTS REVISION PER CLIENT'S REQUEST, SEE LINE COMMENTS FOR SPECIFICS. TOTAL INCREASES: \$1500 RVT: \$13,640 PLS CONFIRM THANKS

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1*	M-F	7A-10A	UN NUEVO DIA	30	-	-	\$75.00	10/03-10/07	10	10	\$750.00
			Buy Comment: ORDER: 2/DAY								
			Sales remark: V3 ADD 5X; PLS RUN 2 DAY								
			V3 More than 2 codes changed								
2	M-F	12P-1P	NOVELA	30	-	-	\$125.00	10/03-10/07	1	1	\$125.00
3	F	1P-2P	NOVELA	30	-	-	\$125.00	10/07-10/07	1	1	\$125.00
4*	Tu, Th	2P-3P	SUELTA LA SOPA	30	-	-	\$125.00	10/04-10/06	2	2	\$250.00
			Buy Comment: ORDER: 1/DAY								
			Sales remark: V3 ADDED 1X TO TUESDAY								
			V3 More than 2 codes changed								
5	Sa	12P-1P	SOS: SALVA MI CASA	30	-	-	\$50.00	10/08-10/08	1	1	\$50.00
6	W	3P-4P	MEJOR CASO CERRADO	30	-	-	\$125.00	10/05-10/05	1	1	\$125.00
7	M, F	4P-5P	AL ROJO VIVO	30	-	-	\$200.00	10/03-10/07	2	2	\$400.00
			Buy Comment: ORDER: 1/DAY								
8	Tu-Th	5P-6P	CASO CERRADO	30	-	-	\$200.00	10/04-10/06	3	3	\$600.00
			Buy Comment: ORDER: 1/DAY								
9	M-F	6P-630P	NEWS	30	-	-	\$475.00	10/03-10/07	5	5	\$2,375.00
			Buy Comment: ORDER: 1/DAY								

ORDER WORKSHEET

Rep Order# 1467452 Ver# 3 Status Revised

Traffic Order#

Last Received:  
Showing Buylines:

Printed: 09/29/16 2:59 PM  
09/29/16 11:59 AM  
All Lines

2 of 3

Station WTMO-TV ORLANDO  
Advertiser (F4PM) FRIENDS/PAT'K MURPHY  
Product PATRICK MURPHY 2450  
Estimate# 2450  
Buyer RACHAEL JONES

Agency (SSME) SCREEN STRATEGIES MEDIA  
11150 FAIRFAX BLVD, SUITE 505  
FAIRFAX, VA 22030  
Agency C/P1/P2/E /2450  
Flight Dates 10/03/16-10/09/16

Rep Firm NBCUNIVERSAL  
Sales Office (WA) WASHINGTON  
Salesperson (HIL) WILL HILDEBRANDT  
Sales Assistant SUE  
Salesperson Phone# 2028854861  
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
10*	M-W, F	630P-7P	NEWS	30	-	-	\$475.00	10/03-10/07	4	4	\$1,900.00
			Buy Comment: ORDER: 1/DAY								
			Sales remark: V3 MOVED THURS TO MONDAY								
			V3 More than 2 codes changed								
11*	M-F	7P-8P	CASO CERRADO ESTELAR	30	-	-	\$500.00	10/03-10/07	5	5	\$2,500.00
			Buy Comment: ORDER: 1/DAY								
			Sales remark: V3 ADDED 1X TO RUN FRIDAY								
			V3 More than 2 codes changed								
12	Th	8P-9P	PRIME NOVELA	30	-	-	\$500.00	10/06-10/06	1	1	\$500.00
13*	Tu, Th	9P-10P	PRIME NOVELA	30	-	-	\$500.00	10/04-10/06	2	2	\$1,000.00
			Buy Comment: ORDER: 1/DAY								
			Sales remark: V3 ADDED 1X TO THURSDAY								
			V3 More than 2 codes changed								
14	F	10P-11P	PRIME NOVELA	30	-	-	\$500.00	10/07-10/07	1	1	\$500.00
15	Su	9P-11P	CINE MILLONARIO	30	-	-	\$165.00	10/09-10/09	1	1	\$165.00
16	M-F	11P-1130P	NEWS	30	-	-	\$325.00	10/03-10/07	5	5	\$1,625.00
			Buy Comment: ORDER: 1/DAY								
17	M, W	1130P-12A	NEWS PUERTO RICO	30	-	-	\$325.00	10/03-10/05	2	2	\$650.00
			Buy Comment: ORDER: 1/DAY								

--REPORT TOTALS--

Report Totals: 47 / \$13,640.00

--SALES MONTHLY TOTALS--

# ORDER WORKSHEET

Rep Order# 1467452 Ver# 3  
EC'd No

Status Revised

Traffic Order#

Last Received:  
Showing Buylines:

Printed: 09/29/16 2:59 PM  
09/29/16 11:59 AM  
All Lines

3 of 3

Station WTMO-TV ORLANDO  
Advertiser (F4PM) FRIENDS/PATK MURPHY  
Product PATRICK MURPHY 2450  
Estimate# 2450  
Buyer RACHAEL JONES

Agency (SSME) SCREEN STRATEGIES MEDIA  
11150 FAIRFAX BLVD, SUITE 505  
FAIRFAX, VA 22030  
Agency C/P1/P2/E /2450  
Flight Dates 10/03/16-10/09/16

Rep Firm NBCUNIVERSAL  
Sales Office (WA) WASHINGTON  
Salesperson (HIL) WILL HILDEBRANDT  
Sales Assistant SUE  
Salesperson Phone# 2028854861  
Salesperson Fax#

Oct2016: 47/ \$13,640.00

Order Totals: 47 / \$13,640.00 Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals	\$13,640.00	OTHE .00%	WTMO 100.00%	WVEN .00%
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## --- COMPETITIVE COMMENTS ---

COMPETITIVE INFO TO FOLLOW

Books [OCT16]  
Demos RA35+P

## --- CREDIT RISK ---

STANDARD CREDIT TERMS

# Sales Order

Station: **WTMO-TV** Agency: **SCREEN STRATEGIES MEDIA**  
 Contract Name: **FRIENDS/ PATK MRPHY** Address: **11150 Fairfax Boulevard,**  
 Contract#: **475002839** Suite 505  
 Start Date: **10/03/16** End Date: **10/09/16** City: **Fairfax** State: **VA** Zip: **22030**  
 Revenue Type: **POLITICAL SALES** Buyer:  
 NATIONAL Type: **Cash** Tax Schedule: **(None)**  
 Advertiser: **FRIENDS/PATK MURPHY** Agency Commission %: **15**  
 Address: Billing Cycle: **Standard**  
 City: State: Zip: Salesperson: **5206nnat** Comm %: **15**  
 Product Name: **PATRICK MURPHY 2450** Makegood Policy: **Within Contract Dates**  
 Competitive Code: **POLITICAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/03/16	10/07/16		7:00 AM	10:00 AM	30	1	1	1	1	1			5	D	75.00	5	375.00	1	
2	10/03/16	10/07/16		12:00 PM	1:00 PM	30	1							1	D	125.00	1	125.00	1	
3	10/07/16	10/07/16		1:00 PM	2:00 PM	30					1			1	D	125.00	1	125.00	1	
4	10/06/16	10/06/16		2:00 PM	3:00 PM	30				1				1	D	125.00	1	125.00	1	
5	10/08/16	10/08/16		12:00 PM	1:00 PM	30						1		1	D	50.00	1	50.00	1	
6	10/05/16	10/05/16		3:00 PM	4:00 PM	30			1					1	D	125.00	1	125.00	1	
7	10/03/16	10/07/16		4:00 PM	5:00 PM	30	1				1			2	D	200.00	2	400.00	1	
8	10/04/16	10/06/16		5:00 PM	6:00 PM	30		1	1	1				3	D	200.00	3	600.00	1	
9	10/03/16	10/07/16		6:00 PM	6:30 PM	30	1	1	1	1	1			5	D	475.00	5	2,375.00	1	
10	10/04/16	10/07/16		6:30 PM	7:00 PM	30		1	1	1	1			4	D	475.00	4	1,900.00	1	
11	10/03/16	10/06/16		7:00 PM	8:00 PM	30	1	1	1	1				4	D	500.00	4	2,000.00	1	
12	10/06/16	10/06/16		8:00 PM	9:00 PM	30				1				1	D	500.00	1	500.00	1	
13	10/04/16	10/04/16		9:00 PM	10:00 PM	30		1						1	D	500.00	1	500.00	1	
14	10/07/16	10/07/16		10:00 PM	11:00 PM	30					1			1	D	500.00	1	500.00	1	
15	10/09/16	10/09/16		9:00 PM	11:00 PM	30							1	1	D	165.00	1	165.00	1	
16	10/03/16	10/07/16		11:00 PM	11:30 PM	30	1	1	1	1	1			5	D	325.00	5	1,625.00	1	
17	10/03/16	10/05/16		11:30 PM	12:00 AM	30	1		1					2	D	325.00	2	650.00	1	

## Billing Projections: By Month

Oct 16  
 CA 12,140.00  
 ST 12,140.00

☒ Print Spot Prices

TOTAL SPOTS ..... 39

GROSS TOTAL \$ ..... 12,140.00

ADJUSTED SPOTS ..... 39

ADJUSTED TOTAL \$ ..... 12,140.00

APPROVE      DECLINE

☐☐

General Manager

☐☐

Sales Manager

☐☐

National Sales Manager

☐☐

Local Sales Manager

## ORDER WORKSHEET

Rep Order# 1467452 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 09/28/16 5:31 PM  
Last Received: 09/28/16 5:16 PM  
Showing Buylines: All Lines

1 of 3

Station WTMO-TV ORLANDO  
Advertiser (F4PM) FRIENDS/PAT'K MURPHY  
Product PATRICK MURPHY 2450  
Estimate# 2450  
Buyer RACHAEL JONES

Agency (SSME) SCREEN STRATEGIES MEDIA  
11150 FAIRFAX BLVD, SUITE 505  
FAIRFAX, VA 22030  
Agency C/P1/P2/E /2450  
Flight Dates 10/03/16-10/09/16

Rep Firm NBCUNIVERSAL  
Sales Office (WA) WASHINGTON  
Salesperson (HIL) WILL HILDEBRANDT  
Sales Assistant SUE  
Salesperson Phone# 2028854861  
Salesperson Fax#

## --- REMARKS ---

NEW POLITICAL ORDER - STARTS MONDAY 10/3; ALL 30-SEC SPOTS. NOTE: BUY IS DAY SPECIFIC, BE AWARE WHEN PLACING. PLS CONFIRM THANKS

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	7A-10A	UN NUEVO DIA	30	-	-	\$75.00	10/03-10/07	5	5	\$375.00
			Buy Comment: ORDER: 1/DAY								
2	M-F	12P-1P	NOVELA	30	-	-	\$125.00	2 10/03-10/07	1	1	\$125.00
3	F	1P-2P	NOVELA	30	-	-	\$125.00	3 10/07-10/07	1	1	\$125.00
4	Th	2P-3P	SUELTA LA SOPA	30	-	-	\$125.00	4 10/06-10/06	1	1	\$125.00
5	Sa	12P-1P	SOS: SALVA MI CASA	30	-	-	\$50.00	5 10/08-10/08	1	1	\$50.00
6	W	3P-4P	MEJOR CASO CERRADO	30	-	-	\$125.00	6 10/05-10/05	1	1	\$125.00
7	M, F	4P-5P	AL ROJO VIVO	30	-	-	\$200.00	7 10/03-10/07	2	2	\$400.00
			Buy Comment: ORDER: 1/DAY								
8	Tu-Th	5P-6P	CASO CERRADO	30	-	-	\$200.00	8 10/04-10/06	3	3	\$600.00
			Buy Comment: ORDER: 1/DAY								
9	M-F	6P-630P	NEWS	30	-	-	\$475.00	9 10/03-10/07	5	5	\$2,375.00
			Buy Comment: ORDER: 1/DAY								
10	Tu-F	630P-7P	NEWS	30	-	-	\$475.00	10 10/04-10/07	4	4	\$1,900.00
			Buy Comment: ORDER: 1/DAY								
11	M-Th	7P-8P	CASO CERRADO ESTELAR	30	-	-	\$500.00	11 10/03-10/06	4	4	\$2,000.00
			Buy Comment: ORDER: 1/DAY								

8,200



## ORDER WORKSHEET

Rep Order# 1467452 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 09/28/16 5:31 PM  
Last Received: 09/28/16 5:16 PM  
Showing Buylines: All Lines

2 of 3

Station WTMO-TV ORLANDO  
Advertiser (F4PM) FRIENDS/PAT'K MURPHY  
Product PATRICK MURPHY 2450  
Estimate# 2450  
Buyer RACHAEL JONES

Agency (SSME) SCREEN STRATEGIES MEDIA  
11150 FAIRFAX BLVD, SUITE 505  
FAIRFAX, VA 22030  
Agency C/P1/P2/E /2450  
Flight Dates 10/03/16-10/09/16

Rep Firm NBCUNIVERSAL  
Sales Office (WA) WASHINGTON  
Salesperson (HIL) WILL HILDEBRANDT  
Sales Assistant SUE  
Salesperson Phone# 2028854861  
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
12	Th	8P-9P	PRIME NOVELA	30	-	-	\$500.00	10/06-10/06	1	1	\$500.00
13	Tu	9P-10P	PRIME NOVELA	30	-	-	\$500.00	10/04-10/04	1	1	\$500.00
14	F	10P-11P	PRIME NOVELA	30	-	-	\$500.00	10/07-10/07	1	1	\$500.00
15	Su	9P-11P	CINE MILLONARIO	30	-	-	\$165.00	10/09-10/09	1	1	\$165.00
16	M-F	11P-1130P	NEWS	30	-	-	\$325.00	10/03-10/07	5	5	\$1,625.00
		Buy Comment: ORDER: 1/DAY									
17	M, W	1130P-12A	NEWS PUERTO RICO	30	-	-	\$325.00	10/03-10/05	2	2	\$650.00
		Buy Comment: ORDER: 1/DAY									

## --REPORT TOTALS--

Report Totals: 39 / \$12,140.00

12,140

## --SALES MONTHLY TOTALS--

Oct2016: 39 / \$12,140.00

Order Totals: 39 / \$12,140.00 Total GRPs: 0.0

## --COMPETITIVE--

Market Totals \$12,140.00 OTH \$0.00 WTMO 100.00% WVEN 0.00%

## --COMPETITIVE COMMENTS--

COMPETITIVE INFO TO FOLLOW

Books [OCT16]  
Demos RA35+P

# ORDER WORKSHEET

Rep Order# 1467452 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed:  
Last Received:  
Showing Buylines:

09/28/16 5:31 PM  
09/28/16 5:16 PM  
All Lines

3 of 3

Station WTMO-TV ORLANDO  
Advertiser (F4PM) FRIENDS/PATK MURPHY  
Product PATRICK MURPHY 2450  
Estimate# 2450  
Buyer RACHAEL JONES

Agency (SSME) SCREEN STRATEGIES MEDIA  
11150 FAIRFAX BLVD, SUITE 505  
FAIRFAX, VA 22030  
Agency C/P1/P2/E /2450  
Flight Dates 10/03/16-10/09/16

Rep Firm NBCUNIVERSAL  
Sales Office (WA) WASHINGTON  
Salesperson (HIL) WILL HILDEBRANDT  
Sales Assistant SUE  
Salesperson Phone# 2028854861  
Salesperson Fax#

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

# Murphy for Senate-SP



<b>Station</b>	WTMO-TV	<b>Buyer</b>	Rachael Jones
<b>Market</b>	Orlando	<b>Email</b>	rachael@screenstrategies.com
<b>Flight Dates</b>	10/3/2016 - 10/9/2016 (Est. 2450)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/3	Tue 10/4	Wed 10/5	Thu 10/6	Fri 10/7	Sat 10/8	Sun 10/9	Total
Un Nuevo Dia 7:00 AM - 10:00 AM	EM	M-F 30	\$75.00 <b>\$375.00</b>	1	1	1	1	1			5
Precios Perla 12:00 PM - 1:00 PM	DT	M-F 30	\$125.00 <b>\$125.00</b>	1							1
Celia 1:00 PM - 2:00 PM	DT	M-F 30	\$125.00 <b>\$125.00</b>					1			1
Suelta La Sopa 2:00 PM - 3:00 PM	DT	M-F 30	\$125.00 <b>\$125.00</b>				1				1
SOS: Salva Mi Casa 12:00 PM - 1:00 PM	DT	Sa 30	\$50.00 <b>\$50.00</b>						1		1
Lo Mejor de Caso Cerrado 3:00 PM - 4:00 PM	EF	M-F 30	\$125.00 <b>\$125.00</b>			1					1
Al Rojo Vivo 4:00 PM - 5:00 PM	EF	M-F 30	\$200.00 <b>\$400.00</b>	1				1			2
Caso Cerrado 5:00 PM - 6:00 PM	EF	M-F 30	\$200.00 <b>\$600.00</b>		1	1	1				3
WTMO 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$475.00 <b>\$2,375.00</b>	1	1	1	1	1			5
Noticiero Telemundo 6:30 PM - 7:00 PM	EN	M-F 30	\$475.00 <b>\$1,900.00</b>		1	1	1	1			4

# Murphy for Senate-SP



<b>Station</b>	WTMO-TV	<b>Buyer</b>	Rachael Jones
<b>Market</b>	Orlando	<b>Email</b>	rachael@screenstrategies.com
<b>Flight Dates</b>	10/3/2016 - 10/9/2016 (Est. 2450)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/3	Tue 10/4	Wed 10/5	Thu 10/6	Fri 10/7	Sat 10/8	Sun 10/9	Total
Caso Cerrado 7:00 PM - 8:00 PM	PA	M-F 30	\$500.00 <b>\$2,000.00</b>	1	1	1	1				4
Celia 8:00 PM - 9:00 PM	PT	M-F 30	\$500.00 <b>\$500.00</b>				1				1
Bajo el Mismo Cielo 9:00 PM - 10:00 PM	PT	M-F 30	\$500.00 <b>\$500.00</b>		1						1
Senora Acero 10:00 PM - 11:00 PM	PT	M-F 30	\$500.00 <b>\$500.00</b>					1			1
Cine Millonario 9:00 PM - 11:00 PM	PT	Su 30	\$165.00 <b>\$165.00</b>							1	1
WTMO 11p News 11:00 PM - 11:30 PM	LN	M-F 30	\$325.00 <b>\$1,625.00</b>	1	1	1	1	1			5
Telenoticias Puerto Rico 11:30 PM - 12:00 AM	LN	M-F 30	\$325.00 <b>\$650.00</b>	1		1					2
<b>Station Totals</b>			<b>\$12,140.00</b>	<b>7</b>	<b>7</b>	<b>8</b>	<b>8</b>	<b>7</b>	<b>1</b>	<b>1</b>	<b>39</b>

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WTMO-TV	<b>Date:</b> 9/29/2016
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I, Screen Strategies Media,

being/on behalf of: Patrick Murphy,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available): \$11,594.00**

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Patrick Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Foucart

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/29/2016

**Date**



**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

**Printed Name**

**Title**